

RESET

RE-IMAGINING MALAYSIA ASSETS
5-8 APRIL 2021



EMBRACING
RESILIENCE
THROUGH
INNOVATION

Hosted By:



Organised By:



Society of Petroleum Engineers
Kuala Lumpur Section

In Collaboration with:



www.reset-upstream.com

MESSAGE FROM HOST

On behalf of the committee, it is my great pleasure and privilege to welcome everyone to the inaugural technology-based conference “Re-imagining Malaysia Assets” also known as RESET 2021. This initiative is hosted by PETRONAS Carigali Sdn. Bhd. and organised by Society of Petroleum Engineers (SPE Kuala Lumpur) in collaboration with Malaysian Oil & Gas Services Council (MOGSC) and Informa Markets.

In these trying times, as we are entering into an energy transition era, the Oil and Gas industry is becoming more volatile than ever. As such, it is timely for RESET 2021 to be launched as an effective platform to drive the adoption of technological solutions and new thought processes, ultimately to ensure the sustainability of the industry. It is imperative that Malaysia continues to highlight its potential in various sectors while keeping up to date with latest innovations and technologies to assert its position, not just as a strong oil and gas nation and leader, but also a leading figure in innovation within the ASEAN region.

Over the course of four days, RESET is proud to bring high-level strategic conference content with an extensive lineup of speakers across industries to highlight technological breakthroughs and valuable learnings. RESET is committed to driving this event and providing a global platform where industry leaders can come together to discuss shared solutions to common challenges, during this period of reduced mobility.



I look forward to this gathering of thought innovators and industry players for the further advancement of the O&G Community.

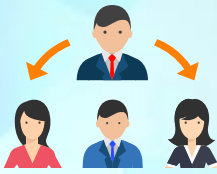
BACHO PILONG

Vice President, Malaysia Asset & CEO, PETRONAS Carigali Sdn. Bhd.

ABOUT RESET 2021

The Inaugural RESET 2021 is a global platform that aims to intensify collaborations amongst asset owners, government bodies and solutions providers across industries. This initiative, steering towards the development of technologies and work methods, encompasses the advancement of practices, adoption of data driven solutions to provide operational synergies that will responsibly stretch potential economic returns to optimum levels. RESET 2021 embodies the call for communities to embrace this transition, to continuously evolve and elevate the industry to new levels of resilience. In these testing times when the Oil & Gas industry is on volatile grounds and entering the energy transition era, RESET is a timely and effective platform to highlight Malaysia's position as the regional hub for O&G innovation and ultimately, to ensure the sustainability of the industry.

FACTS & FIGURES



DELEGATE

2000+
Local & International delegates



PANELLIST

30+
Industry Expert



MARKETPLACE

Over 30
Featured Companies



CONFERENCE

30+
Hours Interactive Session



BUSINESS MATCHING

Unlimited*
AI Powered Live Networking



SHOWCASE

4 Days
Branding Opportunities

EXECUTIVE PANEL SESSION

The session will feature Senior Executives discussing the current climate of the industry, its potential impact, and our ability as an industry to embrace the future and elevate sustainability of the ecosystem with new levels of resilience through innovation and technology.

PLENARY SESSIONS

An engaging intellectual session with key leaders of the industry covering different themes daily such as Transforming Mindset, Processes & Innovation, Thriving - in - Lower - for - Longer - Era, and Margin Mindset.

RESET TALKS

These multidisciplinary talks will gather thought innovators from various industries sharing their knowledge and expertise on a wide range of topics including, but not limited to technology and business innovation.

DIALOGUE

This exclusive session will focus on Efforts in Addressing the Industry Pain Points where we will have an interactive dialogue to address major pain points faced by the industry currently.

FEATURED SPEAKERS



WELCOME REMARKS

Date: 5/4/2021 Time: 0900 - 1000

BACHO PILONG

VICE PRESIDENT, MALAYSIA ASSET &
CEO, PETRONAS CARIGALI SDN. BHD.



KEYNOTE ADDRESS

Date: 5/4/2021 Time: 0900 - 1000

ADIF ZULKIFLI

EXECUTIVE VICE PRESIDENT & CEO,
UPSTREAM, PETRONAS



EXECUTIVE PANEL SESSION

Date: 5/4/2021 Time: 1015 - 1215

TS. SHARIFAH ZAIDA NURLISHA SYED IBRAHIM

PRESIDENT, MALAYSIAN OIL &
GAS SERVICES COUNCIL (MOGSC)



EXECUTIVE PANEL SESSION

Date: 5/4/2021 Time: 1015-1215

IR. MOHAMED FIROUZ ASNAN

SENIOR VICE PRESIDENT,
MALAYSIA PETROLEUM
MANAGEMENT, PETRONAS

With more sharing from key leaders

WHY ATTEND THE VIRTUAL CONFERENCE

In the past year and in the face of the disruption caused by the pandemic, we have seen outstanding examples of innovation, creativity and resilience.

Unifying thought leaders and drivers across industries, RESET 2021 will serve as and allow participants to champion sustainable initiatives and technologies via built-in interactive conference stream, whilst also allowing participants to showcase their brands, products and technologies. Participants can also look forward to virtual showcases, complimentary content sessions, business matchmaking as well as identifying and establishing new business contacts with a tried and proven AI-Powered Networking System.

The Inaugural RESET 2021, hosted by PETRONAS and organized by Society of Petroleum Engineers (SPE) Kuala Lumpur with Malaysia Oil & Gas Services Council (MOGSC) and Informa Markets will bring the greatest minds and collectives within the region in one platform.

WHO SHOULD ATTEND

- Distributor / Manufacturer's Representative
- Exploration & Production (E&P)
- Government & Trade Association
- Integrated Oil & Gas Company
- Manufacturers & Fabricators
- Marine & Logistic
- National & International Oil Company
- Processing & Refinery
- Research & Academic Institution
- Service Provider
- Small & Medium Enterprise (SME)
- Total Solutions Provider

CONFERENCE SCHEDULE

MONDAY

APRIL 5, 2021

TIME	EVENT
0900 - 1000	OFFICIAL OPENING WELCOMING REMARKS & CONTEXT SETTING <i>Mr Bacho Pulong, Vice President Malaysia Asset & CEO, PETRONAS Carigali Sdn. Bhd.</i> KEYNOTE ADDRESS <i>Mr Adif Zulkifli, Executive Vice President & CEO, Upstream, PETRONAS</i>
1015 - 1215	EXECUTIVE PANEL SESSION #1 <i>Resetting the Upstream Operating Model in Malaysia</i> Moderator: <i>Mr Mohd Zamri Abd Ghani, Head (JV Malaysia-Sector 2), PETRONAS Carigali</i> Panellists: <i>Mr Hafiz Azzad Zubir, Head (Operational Excellence) COE Upstream, PETRONAS</i> <i>Dato' Dr. Ir. Ts. Mohd Abdul Karim Abdullah, GMD/CEO, Serba Dinamik Holdings Berhad</i> <i>Ts Sharifah Zaida Nurlisha, President, MOGSC</i> <i>Mr Edward Graham, President, ExxonMobil Exploration & Production Malaysia Inc.</i>
1400 - 1500	CRYSTAL BALL SESSION Moderator: <i>Mr Eadie Azahar, Head (Flow Assurance), COE, PETRONAS</i> Panellists: <i>Ms Jane Lee, Principal (Upstream), Strategic Research Corporate Strategy, PETRONAS</i> <i>Mr Prateek Pandey, Vice President, Upstream Research, RYSTAD Energy</i>
1500 - 1700	RESET TALK #1: TECHNOLOGY & INNOVATION - DIGITALISATION <i>Room 1: Predictive Maintenance and Process Optimization</i> <i>Room 2: Cloud Computing & Big Data (Digital Oilfield)</i> <i>Room 3: Prototype Technologies</i>

CONFERENCE SCHEDULE

TUESDAY

APRIL 6, 2021

TIME	EVENT
0900 - 1000	INNOVATION: PEOPLE AND PROCESS Moderator: <i>Mr Mohd Zamri Abd Ghani, Head (JV Malaysia-Sector 2), PETRONAS Carigali</i> Panellists: <i>YBhg. Tan Sri Dr. Tony Fernandes, Group CEO of AirAsia Berhad</i> <i>Ms Farehana Hanapiah, Vice President, Group HRM, PETRONAS</i>
1015 - 1215	EXECUTIVE PANEL SESSION #2 <i>Resetting The Scene (Transforming Mindset, Processes & Innovation)</i> Moderator: <i>Mr Mohamad Abu Bakar, Head (RDM-Sabah), Malaysia Petroleum Management, PETRONAS</i> Panellists: <i>Mr Samsudin Miskon, Senior Vice President, Project Delivery & Technology, PETRONAS</i> <i>Mr Mohsin Al Hadhrami, MD East Asia, Schlumberger</i> <i>Dr Ariffin Yahaya, Founder & Technology Strategist, Acquro Sdn. Bhd.</i> <i>Ms Aiza Azreen, Chief Digital Business Officer, MDEC</i>
1100 - 1300	RESET TALK #2 (SESSION 1) <i>Technology & Innovation - DNA for Resilience & Competitiveness</i> <i>Room 1: Remote Operations & FoF</i> <i>Room 2: Hydrocarbon Recovery</i> <i>Room 3: Production Operation</i>
1500 - 1700	RESET TALK #2 (SESSION 2) <i>Technology & Innovation - DNA for Resilience & Competitiveness</i> <i>Room 4: Operation Excellence</i> <i>Room 5: Process & Asset Integrity</i> <i>Room 6: Sustainable Development</i>

CONFERENCE SCHEDULE

WEDNESDAY

APRIL 7, 2021

TIME	EVENT
0900 - 1100	<p>PLENARY #1 <i>Thriving in the Lower for Longer Era</i></p> <p>Moderator: <i>Ts. Anwarudin Saidu Mohamed, CTO, Reservoir Link Energy Bhd</i></p> <p>Panellists: <i>Mr Bacho Pilog, VP Malaysia Assets & CEO, PETRONAS Carigali</i> <i>Mr John Anis, President Director, PERTAMINA Internasional EP</i> <i>Mr Montri Rawanchaikul, President, PTTEP</i> <i>Dato' Kamarul Redzuan Muhamed, Managing Director & CEO, UZMA Bhd.</i></p>
1100 - 1300	<p>RESET TALK #3: BUSINESS INNOVATION</p> <p><i>Room 1: Process & Operation Innovation Resource Sharing and Uberisation</i> <i>Room 2: Revenue Model Innovation Cost Compression, Rethinking Warehouse</i> <i>Room 3: Innovation Culture Adaptation</i></p>
1500 - 1700	<p>ASPIRING GRADUATES SESSION</p> <p>Moderator: <i>Fatin Fariha Mohd Wafa, Geologist, Digital & Integration, Schlumberger</i> <i>Mr. Haziq Yazid, Reservoir Engineer, ExxonMobil</i></p> <p>Panellists: <i>Mr Bacho Pilog, Vice President Malaysia Asset & CEO, PETRONAS Carigali Sdn Bhd</i> <i>Ts Sharifah Zaida Nurlisha, President, MOGSC</i></p>

THURSDAY

APRIL 8, 2021

TIME	EVENT
1000 - 1200	<p>PLENARY #2 <i>Margin Mindset</i></p> <p>Moderator: <i>Mr Zahris Sham Abu Musa, Global Account Director, Schlumberger</i></p> <p>Panellists: <i>Mr Chen Kah Seong, VP, Centre of Excellence, Upstream, PETRONAS</i> <i>Mr Azrul Osman Rani, Managing Director/CEO, PETRONAS Dagangan Berhad</i> <i>Mr Ronald Gunawan, Director & COO, MedcoEnergi</i> <i>Mr Keith Collins, Managing Director, Upstream O&G, Dialog Group Berhad</i></p>
1400 - 1600	<p>INDUSTRY DIALOGUE: EFFORT IN ADDRESSING INDUSTRY PAIN POINTS</p> <p>Moderator: <i>Mr Juarez Salih Lowe, CEO, Bumi Data Mining Sdn Bhd</i></p> <p>Panellists: <i>Mr Noor Ilias Mohd Idris, VP, Group Project Delivery, PD&T, PETRONAS</i> <i>Mr Aidil Shabudin, Sr. GM, Resource Development Management, MPM, PETRONAS</i> <i>Ts Ir Megat Zariman Abdul Rahim, VP/Director, OMS, Bumi Armada</i> <i>Mr Mohd Yazid Ja'afar, CEO, Malaysia Petroleum Resources Corporation (MPRC)</i></p>
1600 - 1630	OFFICIAL CLOSING

DELEGATE FEES

MALAYSIA	Plenary Pass	RESET Talk Pass	Eligible For Premium Conference Pack Full Access Pass
Member	RM 180	RM 200	RM 350
Non-Member	RM 195	RM 215	RM 365

INTERNATIONAL	Full Access Pass
Member	USD 100
Non-Member	USD 110

Group Bookings

Registration of 3 persons and above for Full Access pass is entitled for **10%** discount

Early Bird Rates
For registration before
12 March

Student

Complimentary Access with
Student ID Verification

*Member Benefits apply to registered members of Society of Petroleum Engineers (SPE)
Worldwide and members of Malaysian Oil & Gas Services Council (MOGSC)*

pricing not inclusive of 6% SST

CONFERENCE ACCESS

ACCESS TYPE	OPENING	EXECUTIVE PANEL	RESET TALK	PLENARY	DIALOGUE	CLOSING
Delegate Plenary Pass	✓	✓	-	✓	✓	✓
Delegate RESET Pass	✓	✓	✓	-	✓	✓
Delegate Full Access	✓	✓	✓	✓	✓	✓

A NEW DIGITAL EXPERIENCE

Gain latest insights from thought leaders and subject matter experts at your convenience.

Participants are able to Network via Limitless AI-Powered Matchmaking coupled with self-initiated video calls, schedule meetings with peers and take part in group discussions all the while going through a live streamed session that has been integrated into your virtual calendar.

Taking it a level higher as a sponsor, you will be featured in your own personally designed marketplace, with myriad options to showcase your branding, run demos and also prompted advertising to a wide range of audience

NETWORKING



AI Matchmaking
Enhanced Lead and
Contact Generation



Meeting Scheduler
Set Appointments in Advance



Live Chat/Video Call
Real Time Interaction

ENGAGEMENT



Group Discussion
Get together with Peers!



Live Streams
Featuring High Profile Speakers



Notifications & Emails
Maximizing Connectivity

SPONSOR FEATURES



Marketplace
Your Own Personalized Space!



Live Demo
Latest Technologies and Products



Sponsor Branding
Branding, Branding, Branding!

BE A SPONSOR

	BASIC RM 4000	ENHANCED RM 5000	SILVER RM 7500	GOLD RM 9800	PLATINUM RM 15000
DELEGATE ACCESS (FULL)	3	5	8	12	15
AI POWERED LIVE NETWORKING	✓	✓	✓	✓	✓
MARKETPLACE	✓	✓	✓	✓	✓
MARKETPLACE - BRANDED BACKGROUND	-	✓	✓	✓	✓
LOGO DISPLAYED ON HOME PAGE	-	-	-	-	✓
PLATFORM CUSTOM NOTIFICATION	-	-	-	✓	✓
ROTATING BANNER AD (HOME - TOP RIGHT)	-	-	-	✓	✓
ROTATING BANNER AD (HOME - FOOT)	-	-	✓	-	-
E-NEWSLETTER (DATABASE PROMOTION)	-	-	✓	✓	✓

pricing not inclusive of 6% SST

BE A CONTENT PARTNER

Reach your target audience directly by sponsoring a conference session specific to your company's technology field and position yourself as an industry leader within the Oil & Gas Industry. The session will be included on the conference schedule and marked as sponsored content



CONTACT US

INFORMA MARKETS

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